



CELEBRATE YOUR LOVE FOR FILMMAKING AND ACTING AT IAFT THIS FEBRUARY

Cebu, PHILIPPINES (Jan. 30, 2008) – The **International Academy of Film and Television (IAFT)** will turn up your passion for the arts this February as it launches a new and packed roster of workshops for Filmmaking and Acting lovers of every age. In true IAFT form, industry professionals from film capitals across the globe will mentor these special short-term courses.

IAFT's February line-up of workshops will launch with the movement-enhancing, revolutionary exercise technique that's taking the world by storm, **'Pilates,'** all set for Feb. 4, 11, 18, and 25. On Feb. 15-17, the **'Dance Workshop for Teens'** will take you into a world where classic techniques and modern music merge. Another workshop on movement, the **'Choreographic Technique,'** happens on Feb. 25-29. The **'Choreographic Technique'** is an intensive class that will delve into the craft of Dancing using the approach and composition behind the choreographic process.

'Pilates,' the **'Dance Workshop for Teens,'** and the **'Choreographic Technique'** will be mentored by British Choreographer and Dancer **John-Mark Slade,** who graduated Laban, London in 2005 with a First Class Honors Degree in Dance Theatre. To name another of Slade's many credits, he has had a long-running stint as a Dance Model for The Camera Club, one of the world's oldest and most distinguished photographic societies.

For those who are enthusiastic on the technical aspects of filmmaking are the **'Nonlinear Editing,' 'HD Cinematography'** and **'Sound Design'** workshops.

Set on Feb. 8-11, the **'Nonlinear Editing'** workshop will impart the fundamentals of editing while, on Feb. 16-17, the **'HD Cinematography'** workshop will teach you how to go Hi-Def. For those who want to know the dos and don'ts of audio, the **'Sound Design'** workshop slated for Feb. 16-18 is ideal.

IAFT enriches your imagination and brings your ideas forth with the **'Advance Screenwriting'** workshop, taking place on Feb. 23-25. Under the guidance of Zachary Kaplan, the **'Advance Screenwriting'** workshop will teach you to turn your stories into awesome screenplays. Kaplan received a Master's Degree in Screenwriting from one of the top universities in the US and has, since then, written screenplays for some of Hollywood's biggest production companies.

On Feb. 23-25, take a leap from casual hobbyist to certified shutterbug with the **'Digital Photography'** workshop, to be mentored by the accomplished Ted Madamba, Jr.

Madamba has reaped illustrious awards from various photo competitions, and his continuous search for new and captivating images has brought him to many exotic locations throughout Asia and North America.

IAFT also offers specially tailored short-term courses for instructors, first off with the **'Teacher Development in Acting'** – set on Feb. 8-10. Under the tutelage of **Dan Shor,** this workshop will teach you to convey the latest dramatic techniques to your students.



Shor has thirty years of professional acting experience that include lead performances in *Air Force One* (1997), *Bill and Ted's Excellent Adventure* (1989), and the TV film *The Blue and the Gray* (1982), for which he won a Peoples Choice Award.

Another great opportunity for instructors is the '**Teacher Development Program in Stage Directing**' scheduled on Feb. 14-16. **Lawrence Espinosa**, IAFT's Program Director for Acting and a veteran Theatre Arts, Speech and Drama Teacher and Theatre Director will mentor '**Teacher Development Program in Stage Directing**'.

As Theatre Director, Espinosa has managed all artistic components of many theatre productions namely, the October 1992 Asian Cultural Presentation of the Philippines in the different countries in Southeast Asia. Espinosa has also had terms as Theatre Director and Senior Theatre Instructor in a number of the country's most prestigious universities.

All workshops will be held in IAFT's seaside, state-of-the-art campus at the Bigfoot I.T & Media Park in Mactan, Cebu. To see workshop fees and more of IAFT's short-term workshops, visit <http://www.filmschool.ph/programs/short-term.php>.

Asia's Premier Film School, the International Academy of Film and Television, is Bigfoot Entertainment's learning institution for aspiring filmmakers and actors. It offers a comprehensive teaching curriculum that is at par with the world's best filmmaking and acting schools. This curriculum is a combination of theory and rigorous hands-on application, and is imparted by mentors who are industry professionals from Hollywood and other film capitals of the world.

Celebrate your love for filmmaking and acting at the **International Academy of Film and Television!** Enroll now! Call **Lawrence Espinosa** at +63-918-598-3448, or **Sweet Cimafranca** at +63-917-449-5377.

For more information on the **International Academy of Film and Television**, you may call 032-493-8889 ext 5325 and 5238. Alternatively, you can visit www.filmschool.ph

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ABOUT BIGFOOT ENTERTAINMENT

Bigfoot Entertainment's mission is to create an innovative, profitable and socially responsible organization and learning environment that provides quality content, products, and services for our stakeholders and the global market place.

Bigfoot Entertainment is the parent company of Bigfoot Productions, Bigfoot Studios, the International Academy of Film and Television (IAFT), Fashion TV and New Cebu Films. Through all of its divisions, Bigfoot Entertainment strives to be recognized as a globally competitive organization that provides critically acclaimed and commercially viable content as well as providing facilities, services and training to international filmmakers.

Bigfoot Entertainment – leaving lasting footprints in the world of entertainment!

For more information, visit www.bigfootentertainment.com



ABOUT THE INTERNATIONAL ACADEMY OF FILM AND TELEVISION

The **International Academy of Film and Television (IAFT)** offers courses that combine theory and application training under the expert auspices of leading Hollywood filmmakers serving as faculty mentors. Located in the heart of Asia on Mactan Island, Cebu, Philippines, this tropical waterfront campus houses state-of-the-art facilities for filming and post production. IAFT extends a comprehensive, hands-on approach to making films and videos using the latest in equipment and technology. Courses are designed for aspiring filmmakers as well as industry professionals looking to advance their skill sets.

IAFT presents a unique internship program that allows selected students to work on feature films and television productions with Bigfoot Entertainment. Our curriculum serves to nurture the creativity and individual talents of each student, cultivating the next generation of filmmakers, and continuing the entertainment traditions of Hollywood and other film capitals of the world.

The International Academy of Film and Television – Asia’s Premier Film School.

For more information, visit **www.filmschool.ph**

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